



**BRADYBONDZ™ B-430 THERMAL TRANSFER PRINTABLE GLOSSY CLEAR POLYESTER LABEL STOCK**

TDS No. B-430  
 Effective Date: 12-Jul-2010

**Description:**

**GENERAL**

**Print Technology:** Thermal transfer  
**Materials Type:** Clear polyester  
**Finish:** Glossy  
**Adhesive:** Permanent acrylic

**APPLICATIONS**

Rating and serial plates using alphanumerics, barcodes, graphic symbols and logos that require name plate quality.

**RECOMMENDED RIBBONS**

Brady series R6000  
 Brady series R6000HF (low halogen)  
 Brady series R4400 (colors - red, blue, green, white)  
 Brady series R4900 and R6200 (alternates)

**REGULATORY/AGENCY APPROVALS**

**UL:** B-430 is a UL Recognized Component to UL969 Labelling and Marking Standard when printed with Brady Series R6000 and R4900 ribbons. See UL file MH17154 for specific details. UL information can be accessed on line at *UL.com*. Search in *Certifications* area.  
**CSA:** B-430 is CSA Accepted to C22.2 No.0.15-95 Adhesive Labels Standard when printed with Brady Series R6000 ribbon. See CSA file 041833 for specific details. CSA information can be accessed online at *directories.csa-international.org*.

Brady B-430 is RoHS compliant to 2005/618/EC MCV amendment to RoHS Directive 2002/95/EC.

**Details:**

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000 -Substrate -Adhesive -Total	0.002 inch (0.0508 mm) 0.001 inch (0.0254 mm) 0.003 inch (0.0762 mm)
Adhesion to: -Stainless Steel	ASTM D 1000 20 minute dwell 24 hour dwell	51 oz/inch (56 N/100 mm) 57 oz/inch (62 N/100 mm)
- Painted Enamel	20 minutes dwell 24 hour dwell	51 oz/inch (56 N/100 mm) 54 oz/inch (59 N/100 mm)
- Textured ABS	20 minutes dwell 24 hour dwell	10 oz/inch (10 N/100 mm) 10 oz/inch (10 N/100mm)
- Polypropylene	20 minutes dwell	36 oz/in (40 N/100 mm)

- Polyester Powder Coated Paint	24 hour dwell	39 oz/in (42 N/100 mm)
	20 minutes dwell	32 oz/in (35 N/100 mm)
	24 hour dwell	43 oz/in (47 N/100 mm)
Tack	ASTM D 2979 Polyken™ Probe Tack 1 second dwell	26 oz (800 g)
Dielectric Strength	ASTM D 1000	8400 volts

B-430 is not recommended for low surface energy surfaces such as polyethylene and polypropylene.

Performance properties tested on B-430 printed with Series R6000, R6000HF and R6200 ribbons. Printed samples were laminated to aluminium and allowed to dwell 24 hours before exposure to the indicated environments. Unless noted, results are the same for both ribbons.

PERFORMANCE PROPERTIES	TEST METHOD	TYPICAL RESULTS
High Service Temperature	30 days at various temperatures	No visible effect to label at 100 °C. Slight discoloration at 110 °C; moderate discoloration at 145 °C but label is still functional.
Low Service Temperature	30 days at -70 °C	No visible effect
Short Term High Service Temperature	5 minutes at various temperatures	No visible effect to label at 180 °C. Slight discoloration and label shrinkage at 200 °C; label is functional. Label becomes nonfunctional at 220 °C due to label shrinkage.
Humidity Resistance	30 days at 100 °F (37 °C) and 95% relative humidity.	No visible effect
UV Light Resistance	30 days in UV Sunlighter™ 100	No visible effect
Weatherability	ASTM G155, Cycle 1 30 days in Xenon Arc Weatherometer	No visible effect
Salt Fog Resistance	ASTM B 117 30 days in 5% salt fog solution chamber	No visible effect

PERFORMANCE PROPERTY	CHEMICAL RESISTANCE
----------------------	---------------------

Samples were printed with Series R6000, R6000HF and R6200 ribbons. Samples were laminated to aluminium panels and allowed to dwell 24 hours prior to testing. Testing was conducted at room temperature and consisted of 30 minute immersions in the specified test fluid. After immersion, the samples were removed from the test fluid and the printed image rubbed 10 times with a cotton swab saturated with the test fluid. The rating scale below shows the effect to the quality of the print for each sample.

CHEMICAL REAGENT	EFFECT TO LABEL STOCK	SUBJECTIVE OBSERVATION OF VISUAL CHANGE					
		EFFECTS TO PRINTED IMAGE					
		R6000		R6000HF		R6200	
		WITHOUT RUB	WITH RUB	WITHOUT RUB	WITH RUB	WITHOUT RUB	WITH RUB
Acetone	Slight adhesive ooze	1	5	1	5	1	5
Toluene	Slight adhesive ooze	1	5	1	5	1	5
Isopropyl Alcohol	No visible effect	1	1	1	1	1	1
Mineral Spirits	No visible	1	1	1	1	1	1

	effect							
Gasoline	Slight adhesive ooze	1	1	1	1	1	1	
JP-8 Jet Fuel	Slight adhesive ooze	1	1	1	1	1	1	
Brake Fluid - DOT 3	No visible effect	1	1	1	1	1	5	
Skydrol® 500B-4	Slight adhesive ooze	1	5	1	5	2-3	5	
SAE 20 WT Oil at 70 °C	No visible effect	1	1	1	1	1	1	
MIL 5606 Oil	No visible effect	1	1	1	1	1	1	
Formula 409® Cleaner	No visible effect	1	1	1	1	1	1	
Northwoods™ Buzz Saw Citrus Degreaser	No visible effect	1	1	1	1	1	1	
Deionized Water	No visible effect	1	1	1	1	1	1	

Rating Scale:

1= no visible effect

2= slight smear or print removal, detectable but minimal smear

3= moderate smear or print removal (print still legible)

4= severe smear or print removal (print illegible or just barely legible)

5= complete print and/or topcoat removal

NP= print removed prior to rub

Product testing, customer feedback, and history of similar products, support a customer performance expectation of at least **two years from the date of receipt** for this product as long as this product is stored in its original packaging in an environment *below 80 degrees F (27°C) and 60% RH*. We are confident that our product will perform well beyond this time frame. However, it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use, in their actual applications.

**Trademarks:**

BradyBondz™ is a trademark of Brady Worldwide, Inc.

BradyPrinter™ is a trademark of Brady Worldwide, Inc.

Formula 409® is a registered trademark of the Clorox Company

Northwoods™ is a trademark of the Superior Chemical Corporation

Polyken™ is a trademark of Testing Machines Inc.

Skydrol® is a registered trademark of the Monsanto Company

Sunlighter™ is a trademark of the Test Lab Apparatus Company

ASTM: American Society for Testing and Materials (U.S.A.)

CSA: Canadian Standards Association

UL: Underwriters Laboratories Inc. (U.S.A.)

All S.I. Units (metric) are mathematically derived from the U.S. Conventional Units

**Note:** All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

#### **WARRANTY**

Brady products are sold with the understanding that the buyers will test them in actual use and determine for themselves their adaptability to their intended uses. Brady warrants to the buyers that its products are free from defects in material and workmanship, but limits its obligation under this warranty to replacement of the product shown to Brady's satisfaction to have been defective at the time Brady sold it. This warranty does not extend to any persons obtaining the product from the buyers. This warranty is in lieu of any other warranty, express or implied, including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose, and of any other obligations or liability on Brady's part. Under no circumstances will Brady be liable for any loss, damage, expense, or consequential damages of any kind arising in connection with the use, or inability to use, Brady's products.

## Specification of Thermal Transfer Printable Labels

<b>Application(s):</b>	General & Industrial Identification, General ID, General Identification, Panel Identification, Voice/Data Identification
<b>Agency Approval(s)/Compliance:</b>	CSA Approved, UL Recognized
<b>Size:</b>	2.000" W x 1.000" H (50.800 mm W x 25.400 mm H)
<b>Printable Area:</b>	2.000" W x 1.000" H (50.800 mm W x 25.400 mm H)
<b>Web Width:</b>	2.200" (55.88 mm)
<b>Label Type/Style:</b>	Label
<b>Vertical Repeat:</b>	1.125" (28.58 mm)
<b>Color:</b>	Clear
<b>Finish:</b>	Gloss
<b>Qty Per Row:</b>	1
<b>Material Type:</b>	Polyester
<b>Material Description:</b>	Clear Polyester
<b>Brady Material #:</b>	<a href="#">B-430</a>
<b>General ID Catalog:</b>	<a href="#">pg. 31</a>
<b>Recommended Ribbon Series:</b>	6000
<b>Suggested Ribbon Part#:</b>	R6000
<b>Acceptable Ribbon Series:</b>	6200, 4900, 4400 (colors)
<b>Printer Compatibility:</b>	BBP81, Brady 1244, Brady 1344, Brady 200MVP Plus, Brady 2461, Brady 300MVP Plus, Brady 300X-Plus II, Brady 3481, Brady 360X-Plus II, Brady 600X-Plus II, Brady 6441, Brady IP, Tagus T200, Tagus T300, Thermal Transfer Printers
<b>Surface:</b>	Smooth
<b>Special Properties:</b>	High adhesion, Translucent
<b>RoHS Compatibility:</b>	Compliant with RoHS Directive. NOTE: All statements concerning RoHS Directive compliance refer to 2005/618/EC MCV amendment to RoHS Directive 2002/95/EC. Product compliance is based upon information provided by suppliers of the raw materials used by Brady to manufacture these products, or by independent laboratory testing of these products. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.
<b>QTY/UOM:</b>	3,000/Roll